



ITU-APT Foundation of India

## **5<sup>th</sup> National Workshop on WRC-19 Preparations**

### **India 5G standards and other WRC-19 Agenda items**

**23<sup>rd</sup> August 2019, The Taj Mahal Hotel, New Delhi.**

#### **Sponsorship Opportunities at ITU-APT events**

Sponsorship at an ITU-APT event is not simply a stand alone, one-off marketing opportunity, but can offer you the chance to become involved on a regular basis in a pivotal and talked about industry events, and increase your exposure amongst both existing stakeholders and new market entrants throughout this dynamic and exciting sector. Over time, ITU-APT foundation events have developed a brand of their own and a reputation for quality which adds value for all organizations that are associated with it.

#### **Why sponsor an ITU-APT event?**

- The chance to promote your organization to delegates including senior government Ministers, officials, policy makers and decision-makers, C-level executives, trade associations and many others.
- The opportunity to strengthen corporate and community relationships and an unrivalled platform to expose your organization to key markets.
- Interact with delegates face to face during the numerous networking opportunities.
- Benefit significantly from a highly sought after platform to share your view to a keenly interested, relevant and, above all, influential audience.

#### **Who attends ITU-APT events?**

- Business and Industry
- Indian academic Institutions
- Senior Government Officials
- Industry experts and regulators
- NGOs
- Press

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher end sponsorship packages giving an exclusive

speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

### **Diamond Partner (One)**

- Logo/Name at the TOP of Main back drop as the Diamond Partner at the event and at the event entrance.
- Introduction to the partner during the cocktail dinner and invitation to speak during the dinner
- Acknowledgement in all pre & post conference activities
- Invite to part of the opening ceremony and inaugural session with Senior Government officials
- Key Speaking /presentation slots of choice at the workshop
- Possibility to play promotional video material during Lunch/tea/coffee breaks
- Premium Branding across onsite promotional materials
- Opportunity for exhibiting equipment and/or promotional displays at the event
- Promotional materials to be inserted in the delegate kit
- Delegate passes as needed
- Complete analysis of the conference, list of registrants and attendees
- Branding in post conference report, advertisements, synopsis

**Sponsorship Fees – USD 15,000 or INR 12,00,000**

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### **Platinum Sponsor (Maximum Two)**

- Logo in the back drop as the Platinum Partner at the event
- Acknowledgement in all pre & post conference activities
- Speaking/Presentation slot at the workshop
- Premium Branding across onsite promotional materials
- Promotional materials to be inserted in the delegate kit
- Up to 10 Delegate passes
- Complete analysis of the conference, list of registrants and attendees
- Branding in post conference report, advertisements, synopsis

**Sponsorship Fees – USD 8,000 or INR 6,00,000**

### **Gold Sponsor (Maximum 4)**

- Logo in the back drop as the Gold Partner at the event
- To be part of a panel discussions during the Conference
- Acknowledgement in all pre & post conference activities
- Branding across onsite promotional materials

- Promotional materials to be inserted in the delegate kit
- 5 Delegate passes
- Complete analysis of the conference, list of registrants and attendees
- Branding in post conference report, advertisements, synopsis

**Sponsorship Fees – USD 4,800 or INR 3,50,000**

**Silver partner/High tea partner/Cocktail sponsor**

- Branding in all pre event promotional materials as Silver/High tea/Cocktail partner
- Acknowledgement in various pre conference activities
- Access to registration list one week prior to the conference
- Branding across onsite promotional materials
- Promotional materials to be inserted in the Delegate kit
- Complete analysis of the conference
- Complete list of registrants and attendees
- Branding in post conference report, advertisements, synopsis
- 2 Delegate Passes

**Sponsorship Fees – USD 3,000 or INR 2,00,000**

For other custom designed sponsorship opportunities, please contact by email to Ms. Aarush at [info@itu-apt.org](mailto:info@itu-apt.org). She can be reached by phone at +91 999 979 7700/ +91 997-134-9028 by phone, SMS or Whatsapp.